



TUNES
ON TUESDAY

2022

SPONSOR THE EXPERIENCE

Brought to you by the **YOUNG PROS**
of Yamhill Valley

WHY TUNES?

Tunes on Tuesday is a free outdoor summer concert series that will take place on Tuesdays between July 5th and August 23rd. The concert will be held in the Cultural District Plaza from 4:00 - 9:00 PM. Not only is it a fun opportunity for the community to come together and enjoy the outdoors, music, and festivities; it is an **EXCELLENT OPPORTUNITY** for local businesses to **SHOWCASE** their products and services, **INCREASE** visibility in the community, as well as provide a fun, interactive **EXPERIENCE** for the people of Newberg and surrounding towns.

Tunes on Tuesday is presented to you by the Young Professionals of Yamhill Valley, a local community and networking focused group working hard to support local businesses, build effective relationships, and give back to local charities. Learn more at YoungPros.com.

INCREASE

You will be able to increase your visibility in the community during the event, as you will be exposed to approximately 1,000-2,000 people. Sponsor banners will be displayed in the Cultural District Plaza, as well as exposure from a booth and announcement time at the beginning of the concert, if included with your sponsor package. You will also benefit from the Tunes on Tuesday marketing campaign, which includes various Social Media (Facebook, Instagram, etc.).

SHOWCASE

Being a sponsor of Tunes on Tuesday will enable you to "show us what you got" when you present your business at the sponsor booth. It is a way to give the community a first-hand experience of what you offer and what they can expect from your business as a current and/or potential customer. You can offer discounts and specials to encourage future business.

EXPERIENCE

Tunes on Tuesday gives you a chance to provide and enhance a fun, interactive experience for the Newberg community and beyond. Outdoor fun and music may be enough to bring the community together, but you, the sponsor, are what adds value and personality to the overall experience.

CONTACT US

There are a limited number of sponsorships available, should you be interested in securing a package for your business please notify our Sponsor Coordinator ASAP. At that time we can confirm if your request is still available and proceed with securing your sponsorship for Tunes on Tuesday!

CONTACT
sponsors@tunesontuesday.com



2022

SPONSOR LEVELS

THANK YOU FOR CONSIDERING SPONSORSHIP OF OUR 17TH TUNES ON TUESDAY SEASON

Back Stage Sponsor- \$3,500 (4-available)

- Major Sponsor notice-announced/thanks at every concert.
- Sponsor banner placement with largest logo at top, displayed at every concert.
- Sponsor Booth (10' x 10') at concert of choice.
- VIP Area for up to 10 people including \$80 in Tunes bucks (stage right, next to booth).
- Option to speak/pitch for up to 2 minute during intermission.
- Option to make announcement at beginning of your concerns.
- Ability to place up to three (3) company banners on fencing near entrance gates (sponsors to supply banners).
- Logo on Committee Volunteer shirts.
- Logo on marketing material (large window posters/postcards with schedule/signage at gates).
- Social Media shout outs.

Box Seat Sponsor - \$3,000 (4-available)

- Sponsor Banner placement with secondary logo (displayed at every concert).
- Sponsor Booth (10' x 10') at choice of available concerts.
- VIP Area for up to 10 people including \$80 in Tunes bucks (stage right, next to booth).
- Option to make announcement at beginning of your concert.
- Ability to place company banner on fencing (placement location subject to Back Stage Sponsor banners) (sponsors to supply banners).
- Secondary logo on marketing materials (large window posters/postcards with schedule/signage at gates).
- Social Media shout outs.

Front Row Sponsor - \$1,500

- Sponsor banner placement with third level logo (displayed at every concert).
- Ability to place company banner on fencing (placement location subject to Back State Sponsor and Box Seat Sponsor banners) (sponsors to supply banners).
- Printed business name on marketing materials (large window posters/postcards with schedule/signage at gates).
- Social media shout outs.

Biggest Fan Sponsor - \$700

- Sponsor banner placement fourth level printed business name (displayed at every concert).
- Printed business name on marketing materials (large windows posters/postcards with schedule).
- Social media shout outs.

Production Sponsor - \$350

- Printed business name on marketing materials.
- Social media shout outs

Libation Sponsor - \$1,600

- Logo on 21+ wristbands for all concerts

Sound Booth Sponsor - \$800 (1-available per concert)

- Company-supplied banner displayed on/near south booth

Young Professionals of Yamhill Valley is a 501(c)3 Non-Profit, Tax ID # 81-0960327.
Please consult with your accountant and/or tax professional
before considering this a taxable donation. Thank you!

**CONTACT US
TO LEARN MORE**

CONTACT
sponsors@tunesontuesday.com