



TUNES
ON TUESDAY

2018

SPONSOR THE EXPERIENCE

Brought to you by the **YOUNG PROS**
of Yamhill Valley

WHY TUNES?

Tunes on Tuesday is a free outdoor summer concert series that happens every Tuesday between July 10th and August 28th. The concerts are held in the Cultural District Plaza from 6:30 - 8:30 PM. Not only is it a fun opportunity for the community to come together and enjoy the outdoors, music, and festivities; it is an **EXCELLENT OPPORTUNITY** for local business to **SHOWCASE** their products and services, **INCREASE** visibility in the community, as well as provide a fun, interactive **EXPERIENCE** for the people of Newberg and surrounding towns.

Tunes on Tuesday is presented to you by the Young Professionals of Yamhill Valley, a local community and networking focused group working hard to support local businesses, build effective relationships, and give back to local charities. Learn more at YoungPros.co.

INCREASE

You will be able to increase your visibility in the community during the events, as you will be exposed to approximately 1,200-2,000 people each week. Sponsor banners will be displayed all season long in the Cultural District Plaza, as well as exposure from a booth and announcement time at the beginning of the concert, if included with your sponsor package. You will also benefit from the Tunes on Tuesday marketing campaign, which includes various Social Media (Facebook, Tunes Website, Press Releases, etc.), signage and postcards distributed around the community, directing people to the event each week.

SHOWCASE

Being a sponsor of Tunes on Tuesday will enable you to "show us what you got" when you present your business at the sponsor booth. It is a way to give the community a first-hand experience of what you offer and what they can expect from your business as a current and/or potential customer. You can offer discounts and specials to encourage future business.

EXPERIENCE

Tunes on Tuesday gives you a chance to provide and enhance a fun, interactive experience for the Newberg community and beyond. Outdoor fun and music may be enough to bring the community together, but you, the sponsor, are what adds value and personality to the overall experience.

**CALL
TODAY**

There are a limited number of sponsorships available, should you be interested in securing a package for your business please notify our Sponsor Coordinator ASAP. At that time we can confirm if your request is still available and proceed with securing your sponsorship for Tunes on Tuesday!

CONTACT

MEGAN CARDA
503.537.7925
megan@tunesontuesday.com

THANK YOU FOR CONSIDERING SPONSORSHIP OF OUR 13TH TUNES ON TUESDAY SEASON

Back Stage Sponsor - \$3,000 (2-available)

- Major Sponsor notice - announced/thanked at every concert
- Sponsor banner displayed all season long - most prominent logo
- Sponsor booth (10' X 10') at a concert of your choice
- Option to make announcement at the beginning of your concert
- Logo printed on marketing material: large window posters & postcards with schedules
- Social media shout outs
- Additional concert signage will display business logo

Box Seat Sponsor - \$2,500 (6-available)

- Sponsor banner displayed all season long - secondary logo
- Sponsor booth (10' X 10') - option for your choice of remaining concerts
- Option to make announcement at the beginning of your concert
- Logo printed on marketing material: large window posters & postcards with schedules
- Social media shout outs

Front Row Sponsor - \$750

- Sponsor banner displayed all season long - fourth level placement printed business name
- Business logo displayed on one of our new fencing panels
- Printed Business name on marketing material: large window posters and schedule cards
- Social media shout outs

Biggest Fan Sponsor - \$300

- Sponsor banner displayed all season long - fourth level placement printed business name
- Printed Business name on banner and marketing material: large window posters and schedule cards
- Social media shout outs

Production Sponsor - \$_____

- Below the radar sponsors - You love Tunes and we love you! Thank you for your support!

**CALL US TO
LEARN MORE**

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LEVELS**