



TUNES
ON TUESDAY

2021

SPONSOR THE EXPERIENCE

Brought to you by the **YOUNG PROS**
of Yamhill Valley

WHY TUNES?

Tunes on Tuesday is a free outdoor summer concert series that will take place on Tuesday August 31st. The concert will be held in the Cultural District Plaza from 4:00 - 9:00 PM. Not only is it a fun opportunity for the community to come together and enjoy the outdoors, music, and festivities; it is an **EXCELLENT OPPORTUNITY** for local businesses to **SHOWCASE** their products and services, **INCREASE** visibility in the community, as well as provide a fun, interactive **EXPERIENCE** for the people of Newberg and surrounding towns.

Tunes on Tuesday is presented to you by the Young Professionals of Yamhill Valley, a local community and networking focused group working hard to support local businesses, build effective relationships, and give back to local charities. Learn more at YoungPros.co.

INCREASE

You will be able to increase your visibility in the community during the event, as you will be exposed to approximately 1,500-2,500 people. Sponsor banners will be displayed in the Cultural District Plaza, as well as exposure from a booth and announcement time at the beginning of the concert, if included with your sponsor package. You will also benefit from the Tunes on Tuesday marketing campaign, which includes various Social Media (Facebook, Tunes Website, etc.).

SHOWCASE

Being a sponsor of Tunes on Tuesday will enable you to "show us what you got" when you present your business at the sponsor booth. It is a way to give the community a first-hand experience of what you offer and what they can expect from your business as a current and/or potential customer. You can offer discounts and specials to encourage future business.

EXPERIENCE

Tunes on Tuesday gives you a chance to provide and enhance a fun, interactive experience for the Newberg community and beyond. Outdoor fun and music may be enough to bring the community together, but you, the sponsor, are what adds value and personality to the overall experience.

**CALL
TODAY**

There are a limited number of sponsorships available, should you be interested in securing a package for your business please notify our Sponsor Coordinator ASAP. At that time we can confirm if your request is still available and proceed with securing your sponsorship for Tunes on Tuesday!

CONTACT
sponsors@tunesontuesday.com



2021

SPONSOR LEVELS

THANK YOU FOR CONSIDERING SPONSORSHIP OF OUR 15TH TUNES ON TUESDAY SEASON

Presented By - \$5,000 (1 - \$5,000 or 2 - \$2,500)

- Premier Sponsor booth location next to stage
- Speaking time at intermission
- Raffle/ drawing opportunity
- Large logo with "presented by" on Website, banners, and posters
- Business website link on Tunes Website
- Social media shout outs leading up to the event

Backstage Sponsor - \$2,500 (limited to 4)

- Sponsor booth spot on sponsor row near stage
- Raffle/ drawing opportunity at intermission and vocal shoutout
- Logo on website, banners, and posters
- Business website link on Tunes Website
- Social media shout out
- Will display up to 2 additional business banners on our fencing (if sponsor is able to provide)

Box Seat Sponsor - \$1,000 (limited to 4)

- Logo on banner and posters
- Will display additional banner on fencing panel (sponsor welcome to provide)
- Social media shoutout

Biggest Fan Sponsor - \$500 (unlimited)

- Sponsor banner displayed all season long-fourth level placement printed business name
- Printed Business name on banner and marketing materials: large window posters & postcards with schedules
- Social media shout outs
- Business name listed on Tunes on Tuesday Website

Production Sponsor - \$250 (unlimited)

- Printed Business name on marketing materials
- Business name listed on Tunes on Tuesday Website

CALL US TO
LEARN MORE

CONTACT
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